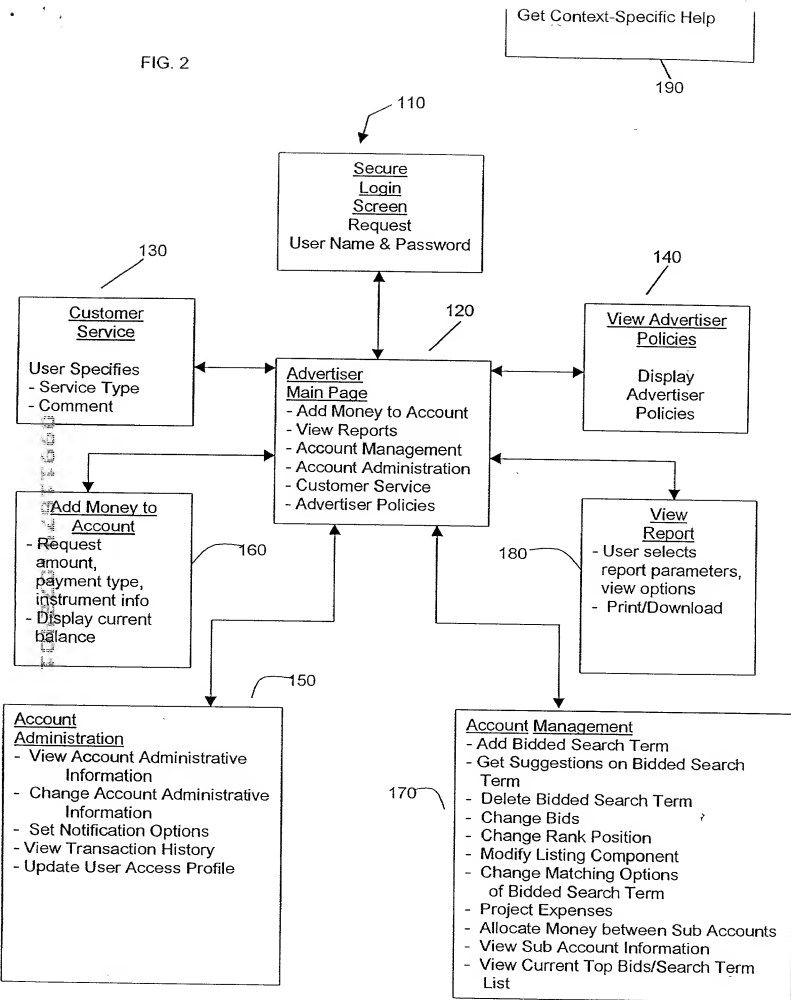


FIG. 2



Back End
Systems

Internet

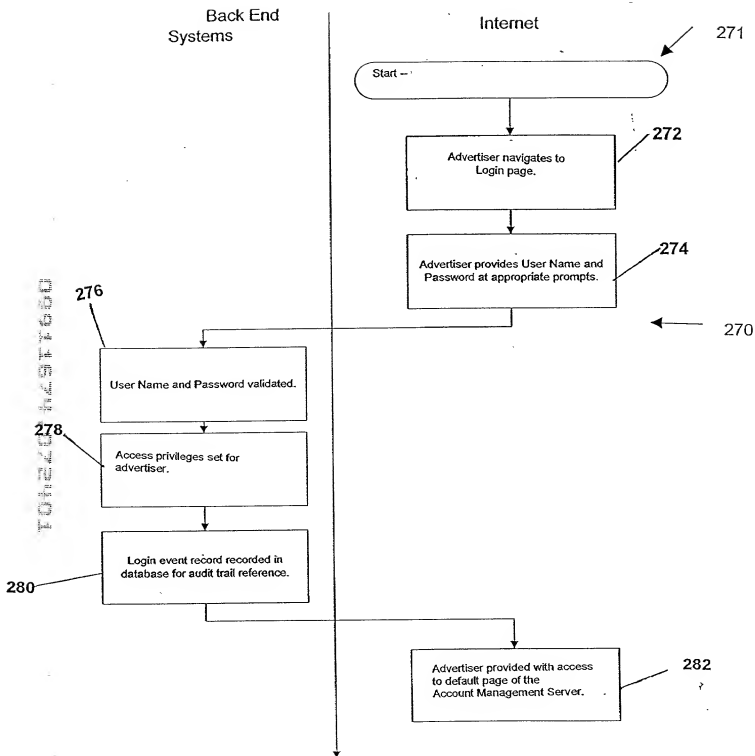


FIG. 3

Back End Systems

Internet

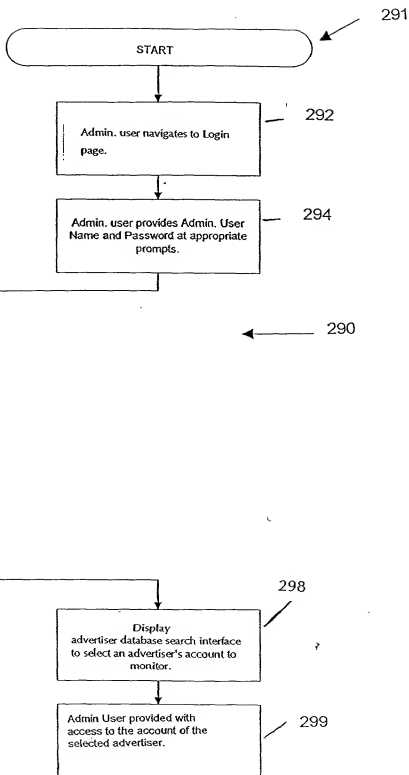


FIG. 4

FIG. 5

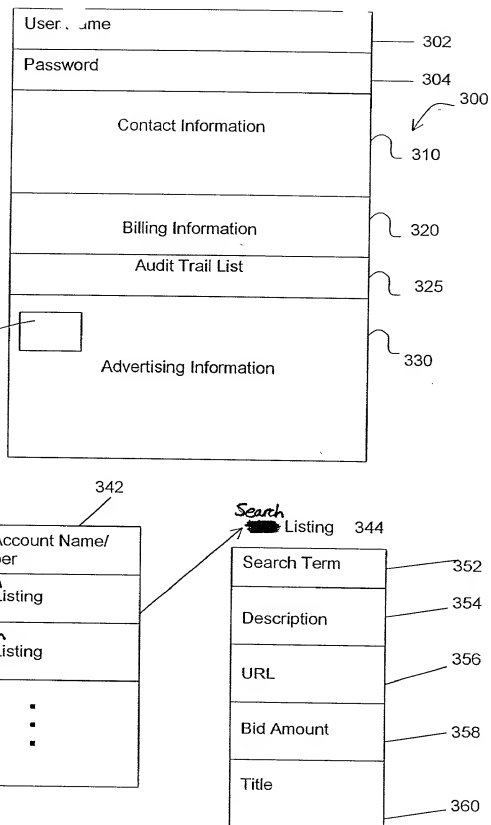


FIG. 5

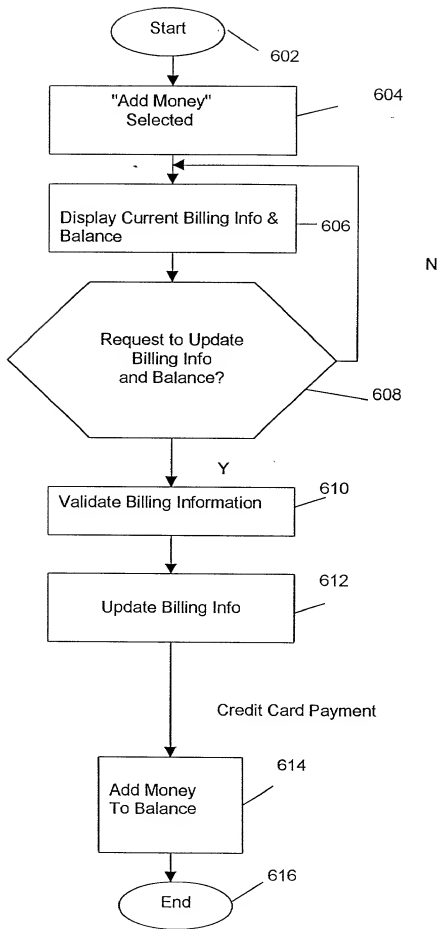


FIG. 6



Dinner & a movie. Find it on AOL

Select a category

What city?

AL

Find it!

zip drives



Type what you're looking for and click Find It!

Try GoTo Remote!

Add GoTo to Favorites

1. **We Buy And Sell Zip Drives**

Buy Sell or Trade used computers, memory, peripherals, hardware and software. We offer the best brand names, competitive prices, large inventory, and reliability. We can ship anywhere.
<http://www.micro-tradingpost.com/> (Cost to advertiser: \$0.08)

2. **MacinFind.com - Click Here!**

Online guide to apple computer retailers. Find iMacs, power macintosh G3s, powerbooks, mac software and much more!
<http://www.macinfind.com/> (Cost to advertiser: \$0.07) - 750b

3. **Custom Computer Systems, Inc (CCS)**

CCS, a wholesale distributor of computer systems, parts & accessories. Online shopping and same day shipping! 800.379.1227
<http://www.wvccsi.com/> (Cost to advertiser: \$0.06) - 750c

4. **Best Price on Zip Drives**

ATMAN-USA.COM Computer on-line shopping. Huge selection, competitive price, reliable service. Major credit cards are welcome.
<http://www.atman-usa.com/> (Cost to advertiser: \$0.02) - 750d

5. **Computer Beat...One-Stop Web Directory**

A One-Stop Web Directory featuring top computer, PC, Mac web sites on the Internet. Spotlights Computer News, Help Desks, HTML, Internet and Computer Shopping!
<http://www.search-beat.com/> (Cost to advertiser: \$0.01) - 750e

6. **Macnet Online Computer Store**

Computer retailer of hardware software peripherals consumable and accessories for PC/Macintosh users. See Powermac, Imac, DVD, digital camera, monitors, printers, scanners, networking, PDA, notebook, and more.
<http://www.applemacnet.com/> (Cost to advertiser: \$0.01) - 750f

7. **hard drives for sale, western digital, maxtor, seagate, samsung, ibm, iomega zip drives, ide, scsi, PSA Inc reseller**

Offering computer systems, memory, cpu sales, motherboards, computer upgrades at volume and dealer pricing. A distributor, reseller, broker for all pc needs from corporations to individual personal computer users. PSA Inc. - computer sales and upgra
<http://www.psa.com/>

8. **Tape Drives, Zip Drives, Floppy Drives**

Wholesale distributor in Cleveland Ohio of computer hardware, computer systems, computer components, peripherals, cases, keyboards, mice, tape backup and floppy drives. Free technical support.
<http://www.bitsandbytesinc.com/>

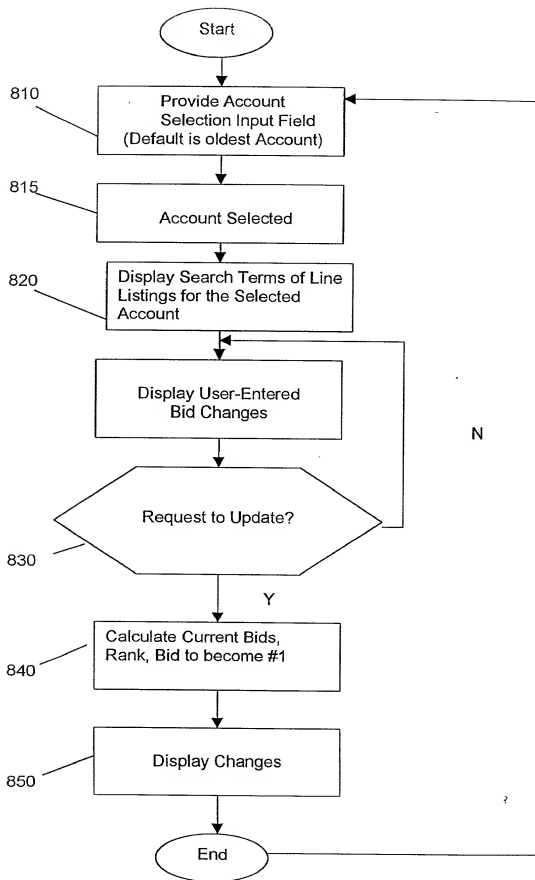


FIG. 8

900

910

920

Campaign #1 ▾

Page 1 ▾

902 904 906 907

Search Term	Current B'd	Current Rank	B'd to become #1	New B'd
car	0.01	10	1.00	n 01
auto	0.10	5	2.00	n 12
automobile	0.13	2	1.50	n 15

908

Update B'ds

912

FIG. 9